

## Susan H. Greenberg

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### Profile

*Experienced writer, editor, and teacher. Produces news stories, features and essays on a wide range of subjects: arts and culture, foreign affairs, higher education, business. Extensive magazine- and book-editing experience. College professor and independent-school English instructor who created courses that earned great reviews.*

### Experience

#### Freelance Writer

2011-present, Middlebury, VT

Currently working on a parenting memoir. Report and write articles and essays on subjects including health, parenting, education, and the arts for such publications as *The New York Times*, *The Atlantic*, *Scientific American* and *Middlebury* magazine. Write advance obituaries for *The Washington Post*. A personal essay, "Camacho's Violet," appeared in the Fall 2019 issue of the literary journal *River Teeth*.

#### Professor of the Practice, Middlebury College

2017-2019, Middlebury, VT

Developed and taught a semester-long immersive introductory journalism course, "Reporting and Writing the News." Through close readings, discussions, and workshopping, students learned to conceive, report, write, edit, and publish a variety of news and feature stories covering the campus and local community. Also explored the evolution of digital media and the key ethical and legal issues reporters face. Hosted by the Writing and Rhetoric program, the course fulfilled one of the two "college writing" credits required for students to graduate.

#### Visiting Professor, Middlebury College

Winter term, 2015-2020, Middlebury, VT

Taught an abbreviated version of "Reporting and Writing the News" during Middlebury's intensive, four-week January term in 2015 and 2016. Then developed and taught an op-ed course, "Your Voice Matters: Opinion Writing for Maximum Impact," offered for four winters running, in which students learned to write a variety of persuasive opinion pieces, including op-eds, critical reviews, and reported personal essays.

#### Book Editor

2007-2018 Andover, MA and Middlebury, VT

Served as executive editor on two foreign-affairs books by Indian media entrepreneur Raghav Bahl: *Super Century: What India Must Do to Rise by 2050* (Penguin India, 2019) and *SuperEconomies: America, India, China and the Future of the World* (Penguin India, 2015). Responsibilities included researching, reporting, organizing, and editing the text. Also edited several non-fiction books, including: *Starstruck in the Promised Land: How the Arts Shaped*

*American Passions about Israel* by Middlebury professor Shalom Goldman (The University of North Carolina Press, 2019); *Sugar of the Crop: My Journey to Find the Children of Slaves* by Sana Butler (Lyons Press, 2009); and *Deluxe: How Luxury Lost its Luster* by Dana Thomas (Penguin Books, 2007).

**Instructor, New England Young Writers' Conference** 2014-2016 Ripton, VT  
Taught an intensive four-day creative non-fiction class to high school students at Middlebury's Bread Loaf Campus, plus special craft sessions on writing news stories, obituaries, and mini-profiles.

**English Instructor, Phillips Academy** 2006-2013 Andover, MA  
Taught intensive journalism and creative writing classes to high-school students during Phillips Academy's five-week Summer Session. Served as an adjunct English instructor as needed during the academic year, teaching 9<sup>th</sup> and 10<sup>th</sup> grade English as well as senior electives in Journalism and New Media Studies.

**Freelance Writer and Editor, *Andover* magazine** 2010-2013 Andover, MA  
Wrote and edited stories for Andover's alumni magazine.

**Co-adviser, *The Phillipian*, Phillips Academy** 2010-2013, Andover, MA  
Served as a faculty consultant and instructor to the editorial board of Phillips Academy's award-winning independent weekly student newspaper.

**Culture Editor, *Newsweek International*** 2002-2011, New York, NY, and Andover, MA  
Became the magazine's first senior editor to hold this title, responsible for the cultural coverage of the international editions. Duties included conceiving and assigning stories on film, books, theater, education, art, design, food, and travel; editing copy; working with photo editors and graphic designers to lay out pages; and writing occasional stories and reviews, including cover stories on megacities and the rise of one-child families.

**Writer/Editor, *Newsweek*** 1995-2002, New York, NY  
Reported, wrote, and edited stories, primarily on culture. Covered the 1996 Summer Olympics, the death of Princess Diana, the 2000 presidential election, and the 9/11 terrorist attacks.

**Freelance Writer** 1993-1995, London  
While living in London on a leave of absence from Newsweek, worked as a stringer in Newsweek's London bureau, covering stories on politics and culture. Also wrote freelance features for *The Washington Post*, *The Wall Street Journal*, and the *International Herald Tribune*.

**Associate Editor, *Newsweek*** 1989-1993, New York  
Wrote stories for *Newsweek International*, focusing on Asian affairs.

## **Editor, *Hallmark Cards***

1985-1988, Kansas City, MO

Wrote and edited greetings cards for various holidays, working with a designer and production manager to plan different seasonal lines. Also wrote freelance book reviews and op-ed pieces for newspapers, including *The Kansas City Star* and *The New York Times*.

## **Education**

M.S. Journalism

*Columbia University Graduate School of Journalism*

B.A. English and Creative Writing

*Brown University*

## **Selected Clips**

[Camacho's Violet](#), *River Teeth*

[Using Weed to Heal an Ailing Relationship](#), *The Washington Post*

[Why colleges should ditch honor codes](#), *The Washington Post*

[College Students: Competing to Work for Free](#), *The New York Times*

[In Fervent Support of the 'Gap Year,'](#) *The New York Times*

[Myra Strober: How the Workplace Works—or Doesn't—For Families](#), *Stanford Business*

[Kitty Corner: Jaguars Win Critical Habitat in U.S.](#), *Scientific American*

[How Title XI Hurts Female Athletes](#), *The Atlantic*

[Making Cheese the Vermont Way](#), *Newsweek*

[Staying Home and Raiding the Wine Cellar](#), *Newsweek*

[Lessons in English](#), *Newsweek*

[Letter from New Jersey: Filling Every Seat in the Minivan](#), *Newsweek*

["Get Out of My Way,"](#) *Newsweek*

[The Rise of the Only Child](#), *Newsweek*